

# **Welcome to the SMU Professional Doctorates Information Session**

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# **Welcome to the SMU Professional Doctorates Information Session**

**Professor Shantanu Bhattacharya**

Deputy Dean, Programmes  
Academic Director, PhD in Business (General Management)  
Lee Kong Chian School of Business, SMU

## Meet Professor Shantanu Bhattacharya

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- Lee Kong Chian Professor of Operations Management
- Deputy Dean (PG Programmes)
- Academic Director, PhD in Business (General Management)
- Ph.D, Operations Management, The University of Texas at Austin
- 20+ years teaching experience with INSEAD and SMU
- Research Interests
  - New Product Development
  - Supply Chain Management
  - Closed-Loop Supply Chains
  - Sustainability



# Agenda

- Programme Introduction
- Candidate Profile
- PhD(GM) vs DBA
  - Programme Structure and Curriculum
  - Programme Delivery and Format
- Doctoral Dissertation
- Faculty Profile
- Admissions Information
- Q&A

# Programme Introduction

Pre-eminent executive doctorate programmes for **leaders** and **senior managers** who wish to push the boundaries of management thinking by bringing rigor, relevance, and by leveraging theoretical frameworks for the resolution of practical, multi-faceted problems.

Acquire in-depth knowledge of specialised areas and sharpen ability to conduct original applied research in businesses.

## Training Focus

- Broad Exposure across Business Disciplines
- Management Research with Applied Outcomes
- Research Methodologies and Rigor in Thinking and Writing
- Pedagogical Training for Teaching Competency and Effectiveness



# Why SMU?

## Worldwide Rankings



The UTD Top 100 Worldwide Business School Rankings Based on Research Contributions (All Journals)

To view previous years' posted results, make your selection below:

Year Range

2017-2021

### 2017 to 2021 Worldwide Rankings (published on March 14, 2022)

(Methodology changed on 18th March, 2020)

Rank	University	Articles	Score	Country
1	University of Pennsylvania (The Wharton School)	380	199.36	USA
2	New York University (NYU) (Leonard N Stern School of Business)	288	127.73	USA
3	Columbia University (Columbia Business School)	260	123.86	USA
4	Harvard University (Harvard Business School)	240	122.81	USA
5	University of Texas at Dallas (Naveen Jindal School of Management)	254	121.60	USA

Source: UT Dallas Top 100 Business School Rankings, Year range 2017 to 2021

# Worldwide Research Rankings

35	Chinese University of Hong Kong (CUHK) (CUHK Business School)	158	59.86	China
36	Purdue University (Krannert Graduate School of Management)	125	58.48	USA
37	Boston University (Questrom School of Business)	129	57.76	USA
38	National University of Singapore (NUS) (NUS Business School)	152	57.60	Singapore
39	Temple University (The Fox School of Business and Management)	136	55.67	USA
40	HEC Paris (School of Business)	119	54.92	France
41	City University of Hong Kong (College of Business)	147	54.08	China
42	Singapore Management University (Lee Kong Chian School of Business; Accountancy; Information Systems)	132	53.40	Singapore
43	Yale University (School of Management)	113	51.41	USA
44	Georgia Institute of Technology (Scheller College of Business)	107	50.77	USA
45	University of Florida (Warrington College of Business)	125	50.11	USA
46	McGill University (Desautels Faculty of Management)	117	48.83	Canada
47	University of British Columbia (Sauder School of Business)	112	48.15	Canada
48	University of Colorado at Boulder (Leeds School of Business)	106	46.31	USA

Source: UT Dallas Top 100 Business School Rankings, Year range 2017 to 2021

# The Professional Doctorate Candidate



**Professionals** driven by **intellectual curiosity** to earn **research credentials** to **address significant/complex issues** within their organisation.



**Experienced practitioners** who aspire to pursue **practice-relevant research** and develop/hone their **teaching abilities**.

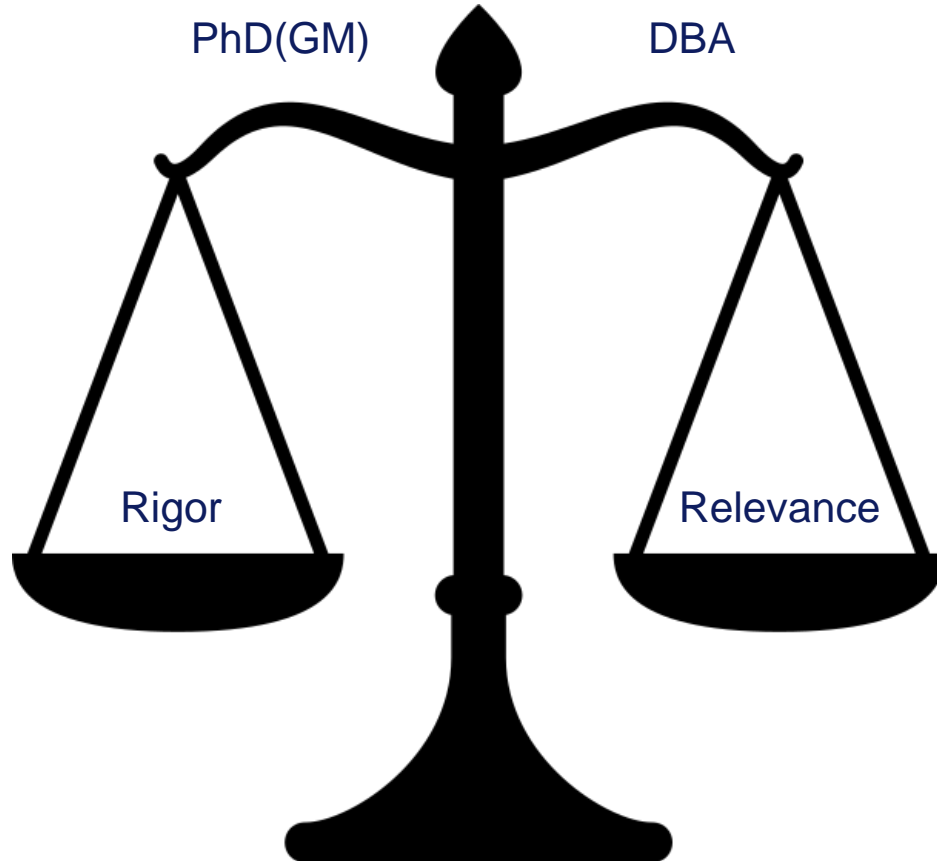


**Academics** who are motivated to pursue a formal doctoral degree to augment their **pedagogical skills** and receive **practice-oriented research** training.



# PhD(GM) vs DBA

Greater focus on theoretical contribution and methodological rigor



Greater focus on applied research with practical implications

# Programme Structure & Curriculum

## Doctor of Business Administration – Approximate Timeline

YEAR	COMPONENT	CREDIT UNITS	%
1 & 2	<b>Foundation Courses</b> <ul style="list-style-type: none"> <li>• Research Design &amp; Methods</li> <li>• Business Research</li> </ul>	2	35
	<b>Core Courses</b> <ul style="list-style-type: none"> <li>• Strategy</li> <li>• Marketing</li> <li>• OBHR</li> <li>• Ops Mgmt</li> <li>• Finance</li> <li>• Accounting</li> </ul>	6	
	<b>Elective Courses</b>	4	
	<b>Competency Workshops</b>	1 (0.25 ea)	
	<b>Introductory Research Project</b>	1	
3 & 4	<b>Doctoral Dissertation</b>	26	65
<b>TOTAL: 40 Credit Units   4 Years Duration</b>			

# Programme Delivery & Format

## Doctor of Business Administration

### Coursework

- 12 courses offered in a modular format designed for working professionals
- Each course requires 24 classroom contact hours over 3 days, typically Fri, Sat & Sunday
- Introductory research project
- Students will take 1-2 courses each month
- 4 x workshops (1 day each)

### Dissertation

- Dissertation can be off-campus
- Regular consultations with advisor and committee

# DBA (Innovation) Track Modules

- 4 compulsory electives in Innovation
- All other graduation requirements remain the same

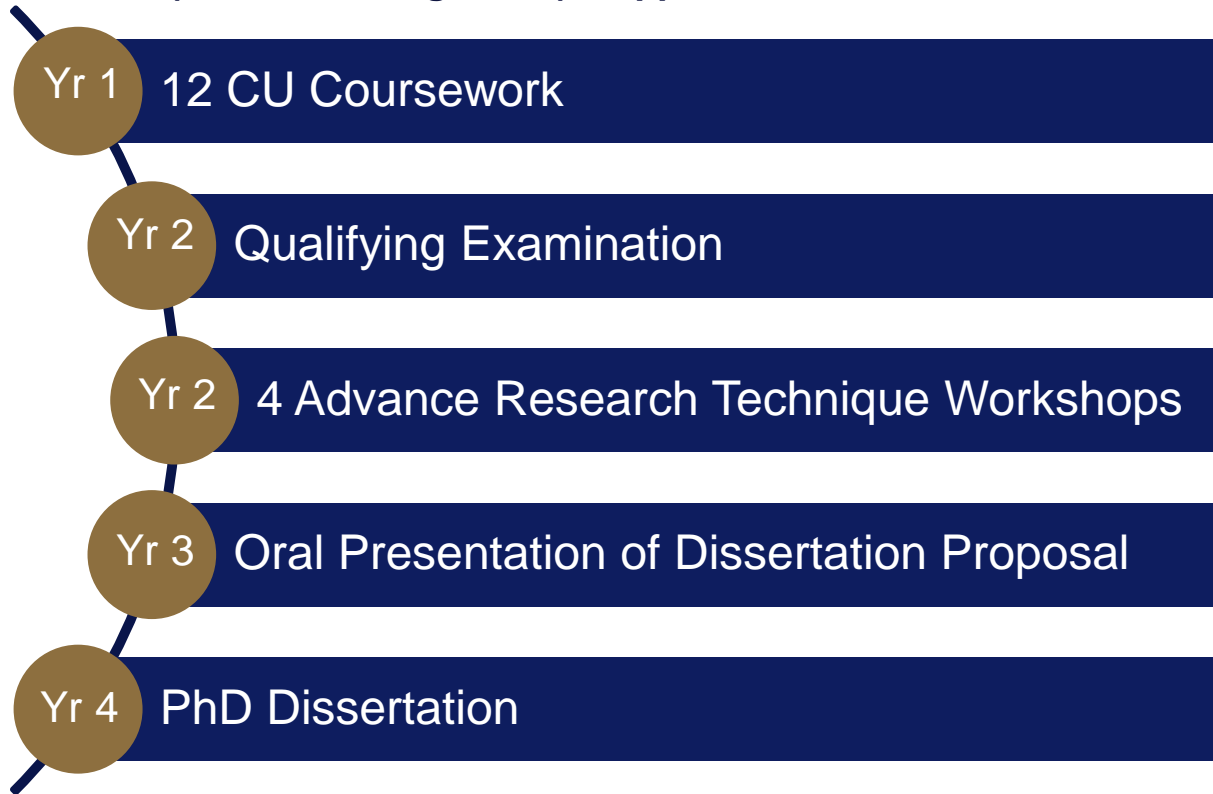
S/N	Current Requirements
1	MGMT710 - Innovation Strategy (1.0CU)
2	MGMT711 – Innovation Development (1.0CU)
3	MGMT721 - Innovation Commercialisation (1.0CU)
4	MGMT723 - Creativity Research: Global and Asian Perspectives (1.0CU)

# Doctoral Dissertation

- Coursework includes Research techniques to equip students with suitable research designs/methodologies for their dissertation
- Students need to complete coursework before passing qualifying exams before going on to Dissertation.
- For DBA candidates, the Introductory Research Project will enable students to undertake an independent study with a faculty advisor
- Students will form their Dissertation Committee before preparing their Dissertation Proposal
- Dissertation Committee will comprise 3-5 members and chaired by the Dissertation Supervisor
- Dissertation must be 100% original unless properly cited

# Programme Structure & Curriculum

## PhD in Business (General Management) – Approximate Timeline



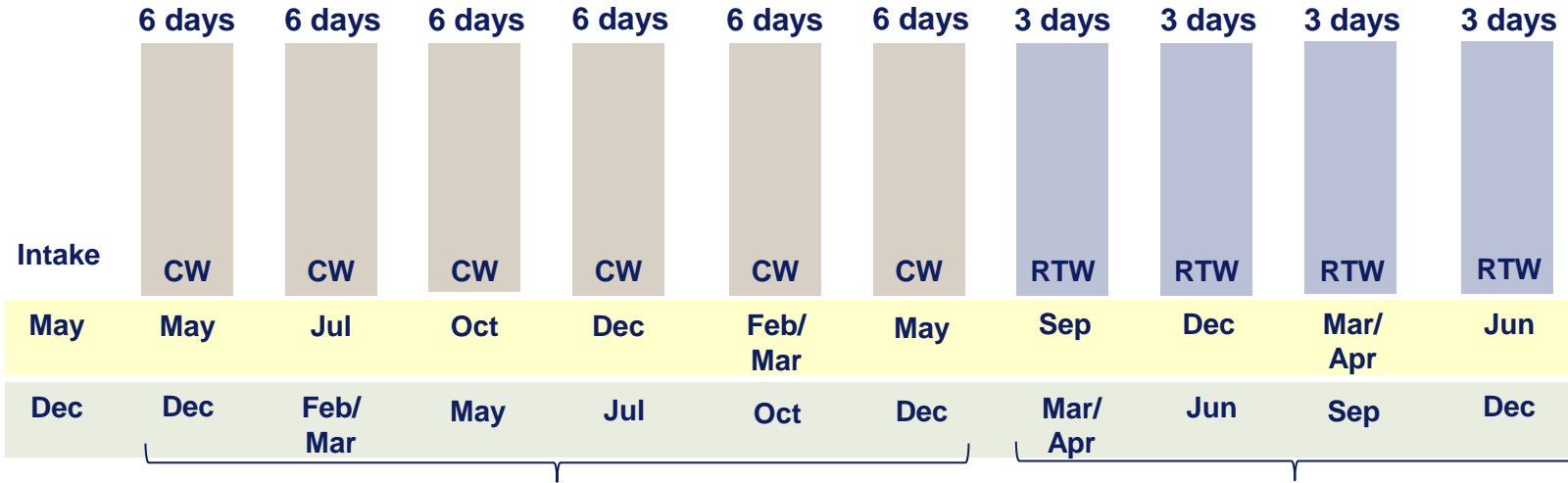
# Programme Delivery & Format

## PhD in Business (General Management)

**Thesis**  
(minimum 24 mths +)

**Research Technique Workshop (RTW)**

**Coursework**



Year 1

After the  
Qualifying Exam  
(August/March),  
Year 2 onwards

6 days: Study Segment - full day seminar from Monday to Saturday

# Faculty Profiles



**Arnoud DE  
MEYER**

University Professor,  
Singapore Management  
University

PhD in Management,  
State University of  
Ghent in Belgium



**Themis  
SUWARDY**

Dean, Postgraduate  
Professional Programmes

Associate Professor of  
Accounting (Practice)

Co-Director,  
Master of Professional  
Accounting

PhD, Monash University



**Shantanu  
BHATTACHARYA**

Deputy Dean, LKCSB

Lee Kong Chian Professor  
of Operations Management

PhD, Operations  
Management, University of  
Texas, Austin



**TAN Hwee  
Hoon**

Associate Professor of  
Organisational  
Behaviour & Human  
Resources

Area Coordinator,  
Organisational  
Behaviour & Human  
Resources

PhD, Purdue University



**Ser Keng  
ANG**

Director, UOB-  
SMU Asian  
Enterprise Institute

Senior Lecturer of  
Finance

PhD, University of  
New South Wales  
(ongoing)



# Student Demographics



**1:3** Gender Ratio  
(Female : Male)



**8** Nationalities

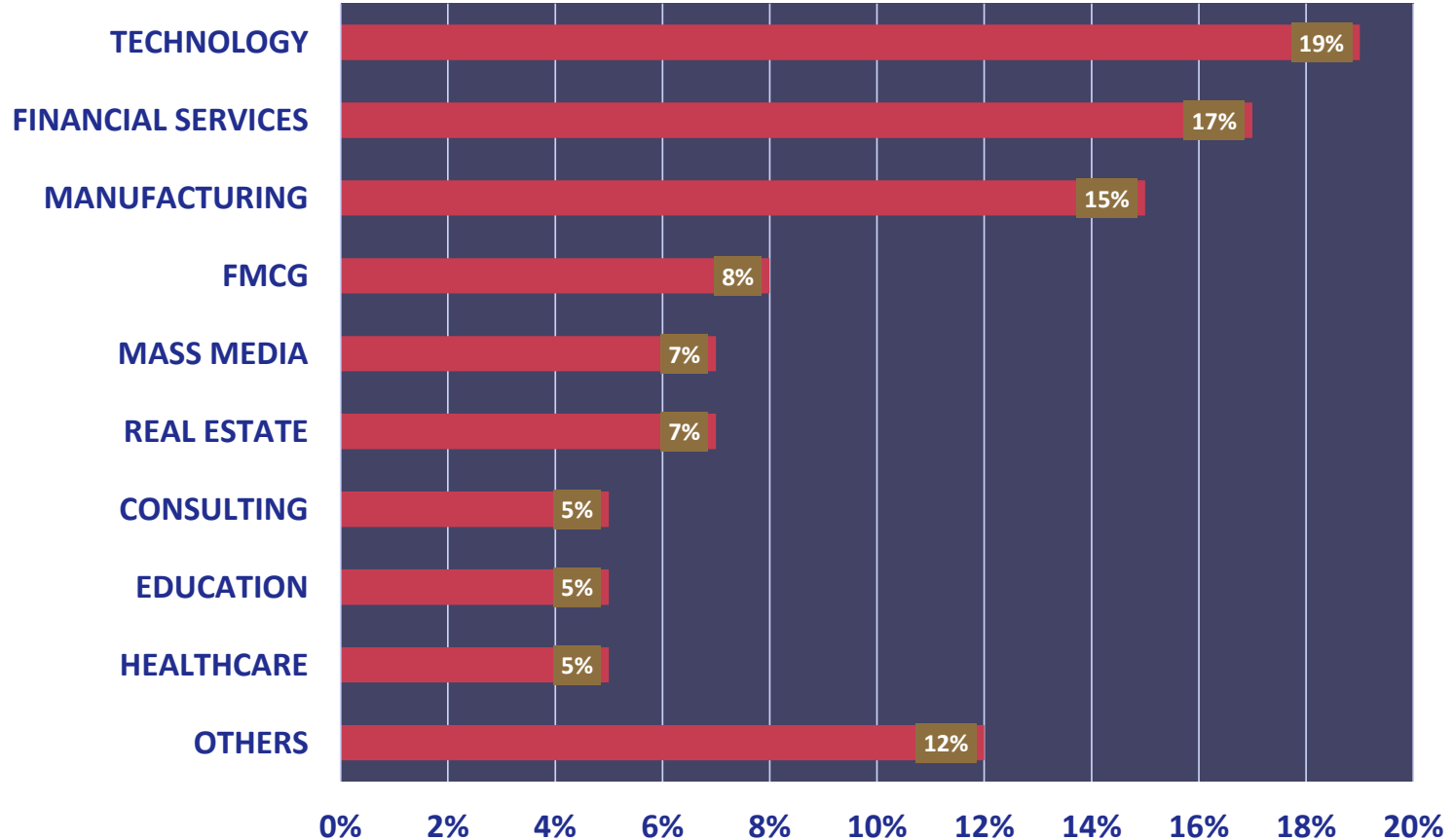


**20** Years experience  
on average



**40s** Average Age

# Typical Class Profile – By Industry



# Next Intake



	Intake	Admissions Close
PhD(GM)	May 2023	Feb 2023
DBA	Aug 2023	May 2023

- Rolling admissions
- Early applications encouraged

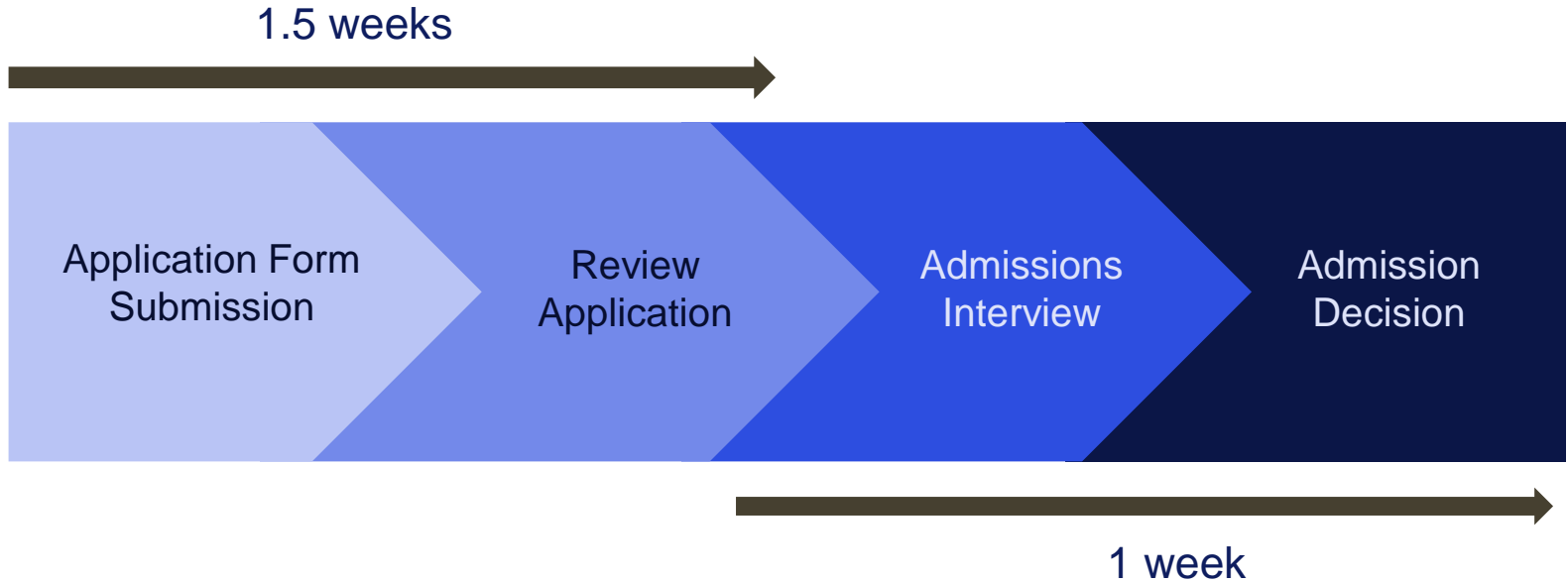
# Admission Requirements

We are looking for candidates who have demonstrated exceptional leadership, strong management skills, and intellectual capability:

- Bachelor's Degree (any field)\*
- At least 10 years of extensive work experience
- Recognized achievements
- Good GRE/ GMAT Score or SMU Admissions Test scores
- Strong essays
- Strong letters of recommendation

*\*Candidates without a Bachelor's Degree but who possess notable career achievements will be considered for admissions on a case-by-case basis.*

# Admissions Process



# Programme Fees

	PhD (General Management)	DBA
<b>Application Fee</b>	S\$ 100 <i>(1-week waiver for info session attendees)</i>	S\$ 100 <i>(1-week waiver for info session attendees)</i>
<b>Admissions Test</b>	SMU Admissions Test: \$125/attempt if applicant has no GMAT / GRE	SMU Admissions Test: \$125/attempt if applicant has no GMAT / GRE
<b>Tuition Fee</b>	S\$ 136,080 (after 8% GST)	S\$ 129,600 (after 8% GST)
	1 <sup>st</sup> Billing      S\$ 36,155 upon enrolment	1 <sup>st</sup> Billing      S\$ 48,600 upon enrolment
	2 <sup>nd</sup> Billing      S\$ 33,309 by mid of Year 1	2 <sup>nd</sup> Billing      S\$ 27,000 by mid of Year 1
	3 <sup>rd</sup> Billing      S\$ 33,308 by start of Year 2	3 <sup>rd</sup> Billing      S\$ 27,000 by start of Year 2
	4 <sup>th</sup> Billing      S\$ 33,308 by mid of Year 2	4 <sup>th</sup> Billing      S\$ 27,000 by mid of Year 2

**Note:**

- All fees paid are non-refundable
- 2023 intakes onwards: there may be a S\$12,000 advance fee (deposit) due on acceptance.
- Extension beyond 5<sup>th</sup> year is subject to management's approval on a case-by-case basis.
- Students will be required to pay S\$21,600 (inclusive of 8% GST) per annum for the 6<sup>th</sup> and 7<sup>th</sup> year.
- Fees/payment amounts are subject to prevailing GST rates based on the date of payment made.

# Q&A

Email: [lkcsbpd@smu.edu.sg](mailto:lkcsbpd@smu.edu.sg)



**Scan here to book a 1-on-1  
consultation with us**

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